



PONSIA

Art for Architecture

We are thrilled to be participating in

ALCOVA / 23  
/ MILANO /  
APRIL 17-23

as part of the curator's choice category.

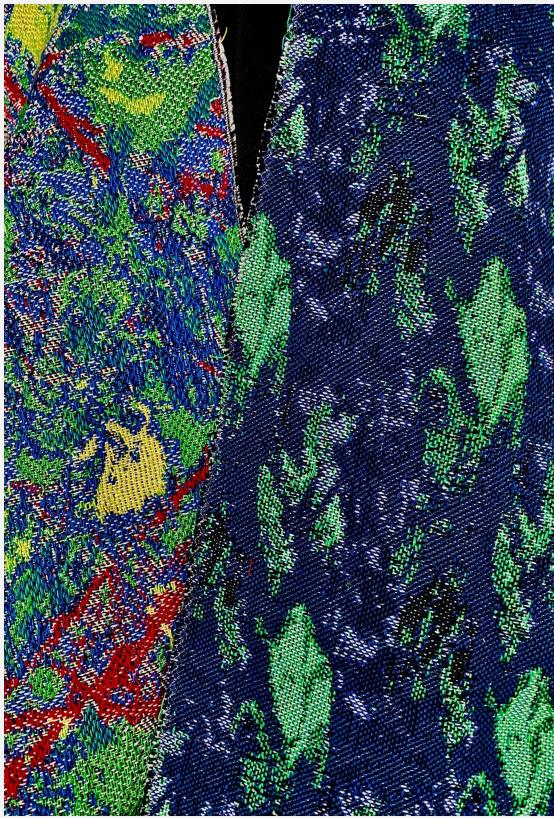


We have sent a range of high-quality construction and interior design materials to Milan, each one featuring contemporary art seamlessly integrated into premium surfaces. These innovative surfaces don't just look great – they add cultural value to any space they're used in, giving designers the power to create truly exceptional environments. With these materials and printing techniques, a simple facade can become a statement and give voice to an artist's vision.

The final presentation features a selection of details from artworks created by Sini-Meri Hedberg, Kati Immonen, Mika Natri, Jarkko Rantanen and Elina Ruohonen, carefully curated by Nemo Architects.

The range of materials includes handwoven Finnish fabric, glass, ceramics, and a carpet crafted from recycled plastic.



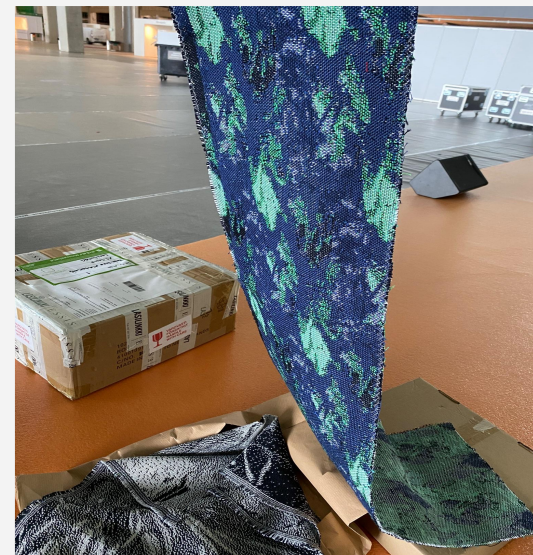


Jarkko Rantanen, The Forest Whispers (Metsä kuiskaa), Oil on aluminium, 200x300cm, 2018  
& fabric featuring details from the artwork





Jarkko Rantanen, Puutarha (Garden), Oil on aluminium, 100 x 200 cm, 2020  
& fabric featuring details from the artwork





Art fabrics are great for elevating any design using textiles. They are made from high-quality, sustainable materials that are durable and long-lasting.

Studio Huhmarkangas does product development, modeling and manufacturing of woven textiles. They work with digital weaving using TC2 loom. Studio Huhmarkangas specialises in small scale productions and unique commissions of interior, clothing and art textiles.



Elina Ruohonen, Sizeable Capital (Suurpääomat), Oil on plexiglass 150 x 165 cm, 2023  
& tiles featuring details from the artwork





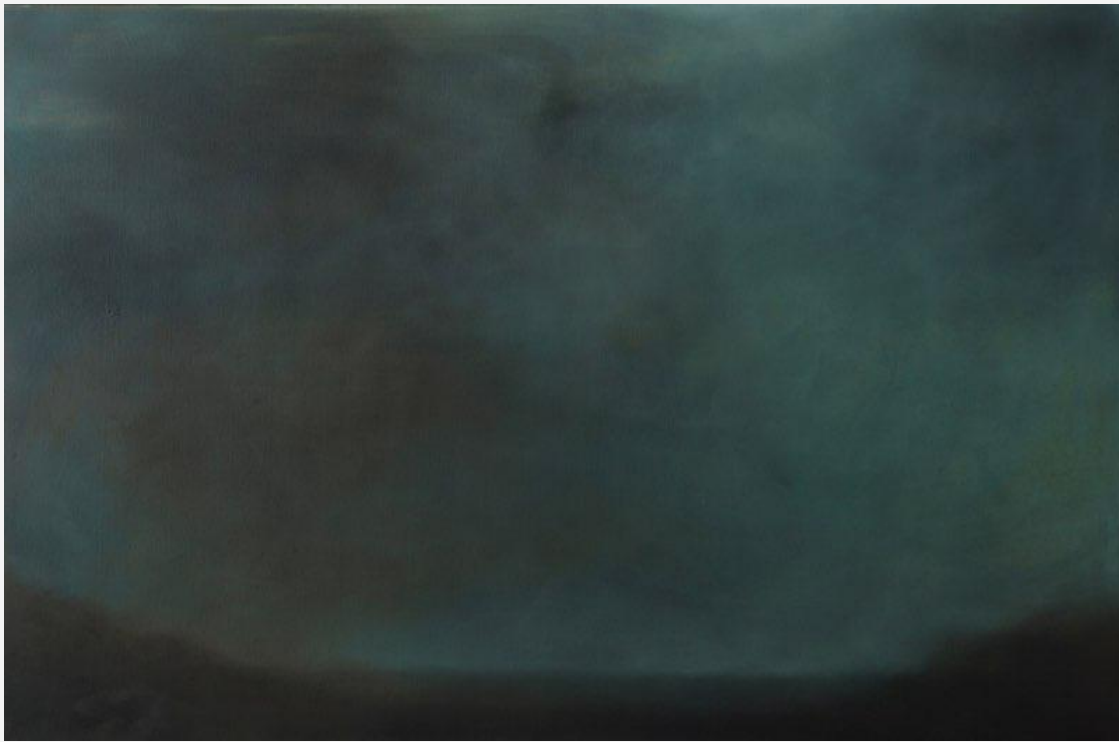
Kati Immonen, Monument Adventure, watercolor on paper, 55 x 56 cm, 2021  
& tiles featuring details from the artwork

Customised tiles can be used to create unique surfaces. Images are integrated into the tiles, e.g. with the sublimation and UV method, where the image becomes part of the material with high quality and durability.

They are perfect for all wall surfaces from kitchens to bathrooms.

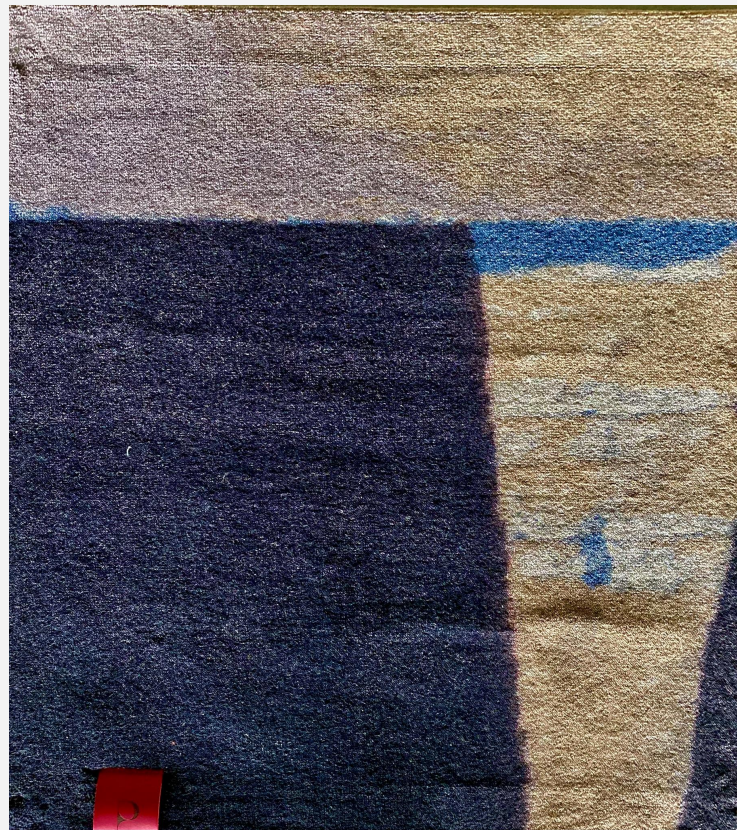
Terraviiva tiles are manufactured by hand in Finland. They are made of stoneware clay and fired in 1250°C giving a ca. 2 % tile porosity. Terraviiva has produced handmade tiles since 2007.





Sini-Meri Hedberg, *On the Last Beach (Viimeisellä rannalla)*, acrylic and oil on canvas, 100 x 150 cm, 2019  
& sample sized rug featuring a detail from the artwork





Mika Natri, Shift II, acrylic on canvas, 30 x 24 cm, 2018  
& sample sized rug featuring a detail from the artwork



ECONYL® regenerated nylon is made from nylon waste such as fishing nets, industrial waste and old carpets that would otherwise end up in landfills. It has the same properties as new nylon, but the key difference is that it can be recycled and remolded multiple times, unlike traditional nylon.

This material is great for rugs and carpets for public space projects. Econyl® is only one of several possible material solutions for integrating art into rugs and carpets.



The possibilities for personalizing glass surfaces are limitless. The fragment can be scaled, printed and permanently enameled even on large glass surfaces, such as facades. Special glass enables customized glass elements even in demanding locations such as spas, hospitals, hotels and restaurants, where hygiene and durability are key factors.

The glass samples displayed at Alcova feature the same artworks by Kati Immonen and Elina Ruohonen as the tiles.



Ponsia collaborates with established, internationally known brands, agencies and manufacturers.

Among others:

Glass: Rakla, Lasilinkki

Floors: Forbo, Halbmond

Tiles: Terraviiva

Aluminum composite: Alupro, Novela

Wallpaper: Muraspec, Glamora, Buzzispace

Woven textile: StudioHuhmarkangas

Digital printed textile: Kvadrat, Vescom, Creation Baumann

Acoustics: Ecophon, Rockfon, Kvadrat

Furniture: Piironen

Others: Buzzispace, Kriskadekor

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